

2009-2010 Adopt-A-Business Program Candidate Requirements and Application

Adopt-A-Business is a special program to help selected Chamber members' businesses grow. The Chamber takes great pride promoting the improvement and development of Adopt-A-Business winners, which improves the economic base of our community. Together with the Business Accelerator Program, Adopt-A-Business winners receive 6 months of free or at cost expert business consultation in the areas of financial analysis, business planning, marketing and sales, technology and human resource management. These expert services are valued at over \$15,000.

Selection Philosophy

The Adopt-A-Business program proactively seeks business owners who are genuinely committed to improving their business growth and profitability. Improved business results do not come magically or immediately. Rather, improvement comes from the business owner's concentrated and direct efforts to apply the resources and new business practices continuously over time to their business. The Adopt-A-Business program is dedicated to helping the participant improve their business based solely on their receptivity and willingness to take risks, listen, change, adapt and experiment with new ideas, practices and opportunities. Without the commitment to change, there can be no progress.

Selection Process

1. Essay question: Please respond in 300 to 400 words, typed, "Why should the Monterey Peninsula Chamber of Commerce adopt me and my business to help it grow and prosper?"
2. Submit application to admin@mpcc.com by June 26, 2009

Business Name: _____

Contact Name: _____

Address, City, Zip: _____

Phone: _____ Fax: _____ Email: _____

Website: _____

Year & Location Established _____ # Employees _____

Description of products and/or services _____

For additional information, contact Judy Currier.

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2009-2010 Adopt-A-Business Program Commitment

If My Business Is Selected, I Agree to Abide by the Following:

(Please initial all lines in the spaces provided)

1. I will remain a Monterey Peninsula Chamber of Commerce member in good standing for at least two years. _____
2. My business has and will maintain a monthly payroll with more than one employee. _____
3. My business has achieved a break-even performance for the last year. _____
4. I have controlling interest (greater than 50% stock) in the business and am able to make unilateral “check writing” decisions without others agreement. _____
5. I have been in business continuously for the last two years. _____
6. I am willing to disclose any financial documents and information to select committee members and disclose other sensitive business and financial information when requested. _____
7. I am not facing current or future legal action of any sort nor am I dealing with a past partnership or family business dispute. _____
8. I am willing to devote a minimum of six hours per month to work collaboratively and individually with the Adopt-A-Business committee and selected consultants, coaches and subject matter experts. _____
9. I am willing to make monthly business improvement commitments for which I will be held accountable. _____
10. I am willing to prepare, organize and conduct structured in-progress review presentations (20 minutes in length) to the committee on a regularly scheduled basis. _____
11. I am willing to serve as a regular member of a Chamber committee for the year following my term as an Adopt A Business. _____

I have read and understand the above requirements and have no reservations about my full compliance with the above.

Adopt-A-Business Candidate

Date