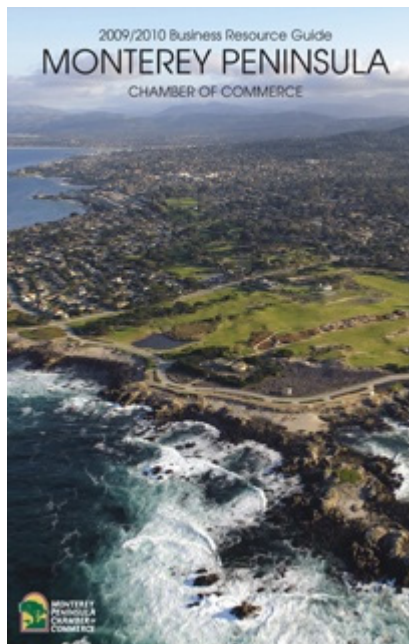


2009-2010 ANNUAL DIRECTORY

Dear Valued Member,



We are happy to inform you of another valuable benefit to your Chamber membership which will be coming soon. As the area's Chamber of Commerce, our charter includes promoting and referring our members every day. To assist with this objective, we are launching the 2009-2010 Monterey Peninsula Chamber of Commerce Business Resource Guide.

There are many exciting improvements coming for this year's guide and membership directory.

- Comprehensive directory of local businesses includes a **free business profile** with every member listing.
- All new handy, full color, digest-size guide is easy to navigate and carry.
- The directory will be distributed throughout the community to businesses, residents and Chamber members.
- The guide will be also be posted online leveraging the latest web technologies, including Google mapping and Search Engine Optimization, to drive traffic to the guide, members and advertisers. An ad in the print version provides you with an online version for free.

As members in good standing, you will receive a **free listing and business profile** in the directory. This listing will be the contact information, category, and description that you have on file with the chamber. Please check your profile online at mpcc.com. Click on Business Directory and search for your business or organization. If any of this information has changed, or you'd like it to read differently, please submit an update within the Members Only section of the website or contact the Chamber office by calling (831) 648-5360. All business descriptions should be **no more than 45 words**. Please feel free to call us if you need assistance reviewing your listing as well.

This business resource guide offers your business or organization visibility, credibility and a fresh opportunity to reach residents and businesses on the Monterey Peninsula. In addition, your ad increases your presence in the guide and supports the creation of this important tool.

Best regards,

Astrid Coleman
President and CEO

Yes, please send me information about advertising opportunities!

Company

Contact

Address

City, State, Zip

Phone

Email

PLEASE FAX THIS FORM TO THE PUBLISHER AT (925) 600-9173 OR CALL DEREK AT (209) 845-8149 FOR MORE INFORMATION.